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Introduction

Who We Are

Belcom are a UK based electronic cables distributor specialising in quality electronic cables, principally for Industry 4.0 network technologies and Audio and Broadcast systems, delivering across a broad range of industrial and commercial markets.

The company has developed over the last 27 years under the directorship of the current owners together with a strong core team of managers each with their own area of expertise combining in the common goal of taking the Company forward in a sustainable and secure progression. It has become a recognised quality supplier of niche industry communication/network cables with strong Brand acceptance.

Where We Are

Situated at the North West perimeter of London Stansted Airport in a custom designed distribution and process facility, Belcom is ideally placed for all the major national and international distribution points, with all major London and South East ports and airports, road and rail links allowing easy traveling distance. Proximity to the airport also facilitates excellent third party logistics support from all the major National and International Road, Air and Sea carriers. Well designed and ideally placed.

What We Do

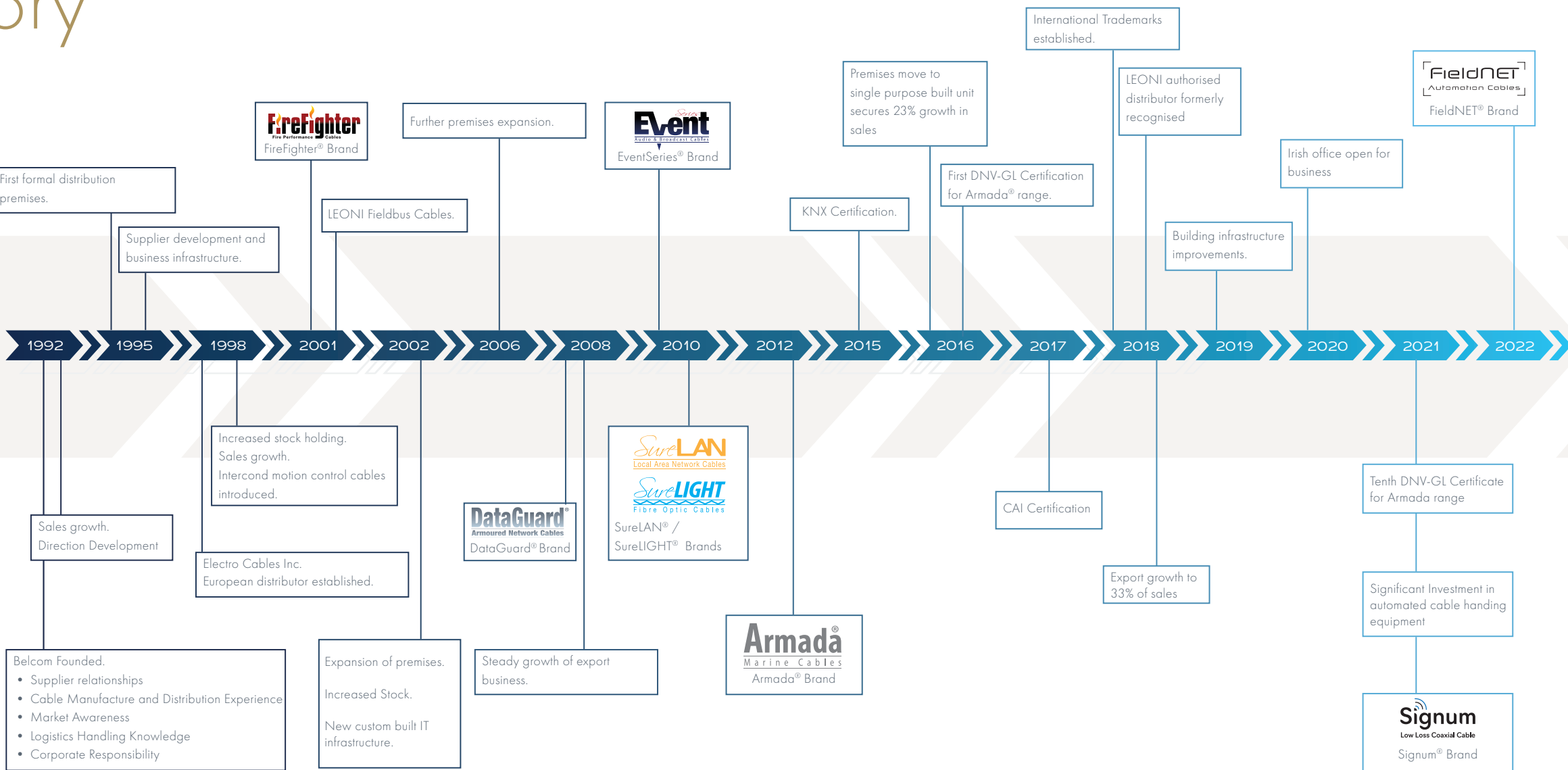
Our commitment is to Quality, this is an attitude and a state of mind that starts from day one when you come into Belcom. This extends from our attention to the detail of the design and performance of our cables through to the third party testing and verification of our finished delivered product. Everything is inspected and examined, no criticism is ignored and we have an approach where individuals are encouraged to look for solutions to problems and obstacles and to engage in their resolution.



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History



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Location

Close to all major transport links

Belcom operates from a single location all under one roof at the northern perimeter of Stansted Airport with close links to A120, M11, M25 and 45 minutes from the city of London and an hour from the east coast and container ports.

This gives Belcom easy access and reduced shipping times for inbound stock and outbound sales with ready access to airfreight facilities both at Stansted and Heathrow airports.

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Market Sectors

Onshore, Offshore, Local & Global

Belcom has developed Quality Cable Brands reflecting its specialisation in digital cables across several diverse communication infrastructures supporting the following market sectors:

- Industrial Networks
- Marine Oil and Gas
- Entertainment and Broadcast
- Commercial Building Control Systems
- Transport
- Commercial Network and Data
- Security

Our designs are specified and trusted. Our cable can be found supporting projects locally and globally, quietly and efficiently allowing our modern world industrial and commercial infrastructures to continue working without interruption.

Examples such as:

- | | | |
|---------------------------|----------------------------|---|
| • Crossrail | • Sydney Opera House | • Qatar Lusail Stadium |
| • Doha Metro | • Route 2020, Dubai Metro | • Qatar Education City Stadium |
| • Wheatstone | • West Nile Delta | • Baltic Eagle |
| • Gorgon, Barrow Island | • Borssele Alpha | • St. Brieuc |
| • Tai Po Water Treatment | • Khor Al Zubair NGL / LPG | • Piet Hein Tunnel |
| • Odoptu, Sakhalin Island | • Rumaila Oil Field | • Bolivar Tunnel |
| • Clair Ridge | • West Qurna | • Aberdeen Exhibition & Conference Centre |
| • Cygnus Gas Field | • Hammar Mishrif | |



Trade Memberships

Staying ahead

An important part of Belcom's approach to cable development is our association with, and membership of, key trade organisations.

This gives us access to the latest equipment developments and influential discussion groups where future industry needs can be addressed and adaptations to existing cables, where necessary, can be agreed prior to field requirements.

In addition we work closely with engineers and designers on immediate and long term projects to ensure performance and quality parameters are met to deliver a seamless cable infrastructure solution.

Credentials

Tried, Tested and Approved

Underwritten by our confirmed acceptance and specification within some of the largest projects in the world.

Our cable designs are to be found in use, globally, amongst some of the world's most prestigious industrial organisations.



Brands

Armada®
Marine Cables

Marine and Offshore Cables with approvals including DNV-GL, ABS and BV.

DataGuard®
Armoured Network Cables

Industrial Data communication cables with a selection of armour and sheath options.

Event
Audio & Broadcast Cables

Audio and Broadcast Cables for professional sound and lighting installations for theatres, auditoriums and public entertainment events.

Firefighter
Fire Performance Cables

Low Smoke Zero Halogen data and communication cables for safety in public and commercial buildings.

FieldNET
Automation Cables

Industrial automation cables.

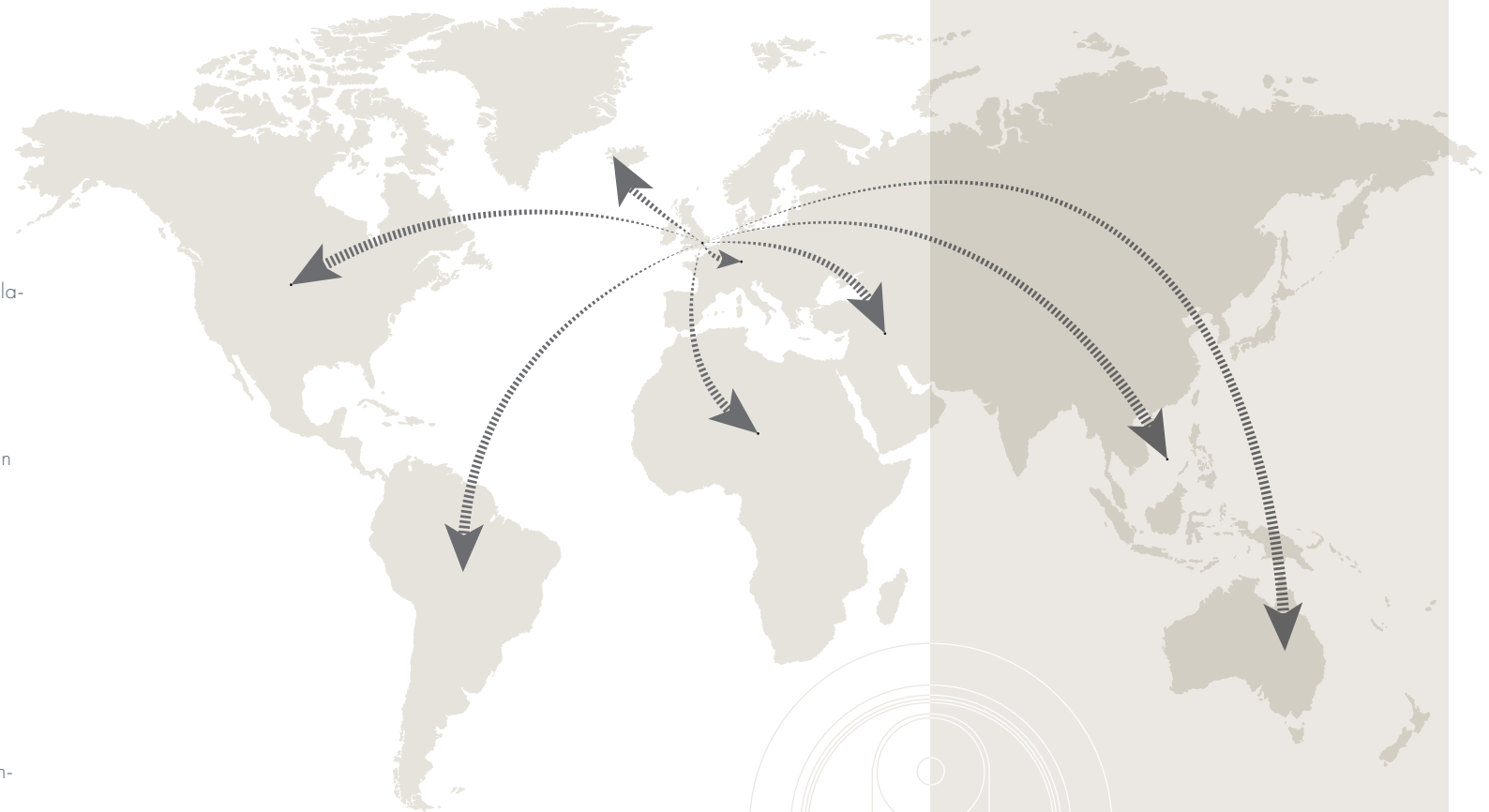
SureLAN
Local Area Network Cables

SureLIGHT
Fibre Optic Cables

Copper and Fibre network communication cables for industry and commercial installations.

Signum
Low Loss Coaxial Cable

Low loss flexible communication coax cables.



CPR (Construction Products Regulation)

Long before CPR Belcom fully took on board the concern to protect against fire together with the more responsible participants in our industry. It is with a great deal of satisfaction that to comply with the new Euro classifications, we have not had to alter any of our existing FireFighter branded cables to achieve compliance. What we have achieved by CPR testing to EN50575 is confirmation of the standards that we already met.

We continue to test cable to ensure these standards are maintained as part of our ongoing quality control programs and have in some cases increased our Euroclass to B2ca class where the environment or country standards have demanded it.

CE

UK
CA



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Infrastructure



In addition to being well located for sales and distribution, during 2016 Belcom undertook a major physical change, making the move from, its then, six buildings to now one large purpose built facility.

The move included relocating over 1200 pallets of stock, mirrored digital infrastructure and continued real time stock management between the old location and the new and was completed over a period of 3 months, whilst maintaining the steady growth of the business. This could not have been achieved without the dedicated support of the employees and management that make up Belcom and is great credit to them.

Belcom distribution facilities now operates under one roof with a large Cable stock , excellent meeting and networking space along with open plan Sales, QA, Accounts, Marketing and Management. and state of the art handling equipment, multi-functional cutting facilities .With continued investment in automated cable handling and testing equipment, the operational capacity has been greatly improved. This has allowed us to initiate an inline quality testing and assurance process as part of our regular cable handling activities. We want our cables to reach you in good shape so we have given further attention to packaging materials, processes and third party carrier assessment to give our cables the best possible protection.

The improvements on work flow, both administratively and physically have already proved their worth in the first 5 years of operation in the new building with improved sales and maintained profitability, with a growing emphasis on export sales

The addition of an Irish sales office during 2020 has helped us understand the needs of our Irish customers and provide a platform to support those customers moving forward.



Performance & Future

Since our premises move in 2016 there has been a continual investment programme in processes both in physical equipment and information technology. 2022 sees Belcom in the middle of another period of strong growth with export maintaining a significant proportion of the business.

Our commitment to development of cables to match customers performance criteria continues unabated and we see further growth in this area. Our Audio and Broadcast cables are in use in many of the most prestigious venues in the Country and throughout the World.

We do not see an end to our commitment to automate our internal processes and strive to stay ahead.

Our reliance on product quality and third party verification has been bolstered by our own investment in inline testing facilities as part of our regular procedures. We have increased our stock profile both in breadth and depth to meet demand going into 2022 and beyond.

We are thankful to and look forward to continuing our successful collaboration with our customers and suppliers in turn over the coming months and years.



Thank You

Our continued growth would not have been possible without successful collaboration with our trading partners to whom we extend our grateful thanks.

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